

STUDENT PROFILES

Finance

Debit Venture Capital Credit
Profit Loss Relations
Management Cost Contract Succession
Tax Audits Income
Liabilities
Corporate
Investment Development Budgeting
Negotiation Cash
Planning Reporting Forecasts Revenue
Accounting Personal Finance
Executive

**Anandita Mishra**

Age : 24
 Graduation : B.E / B.Tech
 Work Exp : Tata Consultancy
 Services (29 Months)
 Minor : Operations

Summer Internship :
 University of Redlands, California
 Project Title :
 Research and Development of Knowledge
 Repository for Business GIS

Summer Internship :
 Dhanalaxmi Bank
 Project Title :
 Credit Management Performance
 Analysis of Micro-Agri Banking and
 Its Impact on Business Performance

Anoop S R

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Infosys Limited
 (12 Months)
 Minor : Operations

**Antony Joseph Raj J**

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Trinity Beverages
 (5 Months)
 Minor : Operations

Summer Internship :
 CD Equiresearch Pvt Ltd
 Project Title :
 Analysis of Indian Economy, Prospective
 Sectors for Investment & Decision Making

Summer Internship :
 Ernst & Young
 Project Title :
 Study On Gold Loan Industry and
 Comparative Analysis between Muthoot
 Finance Ltd And Manappuram Finance
 Ltd

Anu Antony Vellaiparampil

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

**Anupama Nair**

Age : 21
 Graduation : BBA
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 AxisCades
 Project Title :
 Process Management Framework
 with Emphasis on Finance Processes

**Aparajita Behura**

Age : 27
 Graduation : B.E / B.Tech
 Work Exp : Vedanta Aluminium
 Limited (46 Months)
 Minor : Operations

Summer Internship :
 Tata Teleservices Ltd.
 Project Title :
 Debt Management

Summer Internship :
Securities & Trading Corporation of India
Project Title :
Demand Pattern for Debt Securities

Aparna Singh

Age : 24
Graduation : B.Com (Hons)
Work Exp : Fresher
Minor : HR



Archana Rajamani

Age : 28
Graduation : B.E / B.Tech
Work Exp : Larsen & Toubro Ltd.
(51 Months)
Minor : Operations

Summer Internship :
National Dairy Development Board
Project Title :
Estimation of Working Capital
Requirement for a Dairy Cooperative
and Its Effective Management

Summer Internship :
NJ India Invest Pvt. Ltd
Project Title :
A Comparative Analysis of Performnace
of Selected Diversified Equity Mutual
Fund Schemes

Ayush Anil Garodia

Age : 21
Graduation : BBA
Work Exp : Fresher
Minor : Marketing



Bhattacharya Jayanti Sujay

Age : 26
Graduation : B.P.T.
Work Exp :Physio Clinic
(18 Months)
Minor : HR

Summer Internship :
KRIBHCO
Project Title :
A Comparative Study on Financial
Statement Analysis of KRIBHCO and
RCFL

Summer Internship :
ITC Limited
Project Title :
An Equity Based Report Using Financial
Statement Analysis and Valuation of the
Company

Devireddy Sushma

Age : 22
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Marketing



Divya Tiwari

Age : 23
Graduation : B.Com (Hons)
Work Exp : Fresher
Minor : HR

Summer Internship :
Tata International
Project Title :
Analysis of Working
Capital Management

**Hareesh Gundeti**

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 L&T Hydrocarbon Engineering Co. Ltd.
 Project Title :
 Competitive Mapping of
 L&T Hydrocarbon Engineering Co. Ltd

Summer Internship :
 Geojit BNP Paribas
 Project Title :
 Comparative Study of Performance
 of Selected Mutual Funds & Study
 of Investor Attitude Towards Mutual
 Funds

Hariprasad Jayaprasad

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Infosys Limited
 (6 Months)
 Minor : Marketing

**Harshad Shivraj Khanapure**

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : Faurecia India
 (30 Months)
 Minor : Marketing

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Study on Investment Management and
 Ratio Analysis

Summer Internship :
 Prudent CAS
 Project Title :
 An Observational Study on Personal
 Financial Planning in India:
 A Case of Hyderabad

Harshini Bommireddy

Age : 22
 Graduation : BMS
 Work Exp : Fresher
 Minor : Marketing

**Krishnaa Rajappa**

Age : 27
 Graduation : BE(Hons), MSc (Hons)
 Work Exp : BGR Energy Systems
 Ltd. (45 Months)
 Minor : Operations

Summer Internship :
 Ezzoft Technologies
 Project Title :
 Metadata Identification and Data
 Capturing Strategy for Health Card

Summer Internship :
 Axis Bank
 Project Title :
 Increasing the Profit Margins in a
 Retail Banking Branch by Improving
 the Operational Efficiency

Manika Paliwal

Age : 22
 Graduation : B Sc
 Work Exp : Fresher
 Minor : Operations



Summer Internship :
Health Zingo Solutions Pvt. Ltd.
Project Title :
Branding, Product Development,
Sales & Promotion

Meenakshi Chauhan

Age : 22
Graduation : B.Sc.(Hons)
Work Exp : Fresher
Minor : Marketing

**Meera Sethi**

Age : 23
Graduation : B.Com
Work Exp : Lakhanpal
Enterprises Private Limited
(13 Months)
Minor : Marketing

Summer Internship :
Skillwiz

Project Title :
Product Development and Product
Management for Skillwiz
through Market Research

Summer Internship :
Textron India Pvt Ltd
Project Title :
Standardizing Job Descriptions and
Evaluation

Milin Mathew

Age : 25
Graduation : B.E / B.Tech
Work Exp : Infosys Ltd.
(18 Months)
Minor : HR

**Mohit Patel**

Age : 23
Graduation : B.Com
Work Exp : Fresher
Minor : NA

Summer Internship :
Ernst & Young

Project Title :
A Study on Personal Taxation in India:
A Case of IBM Expatriate Employees

Summer Internship :
Kotak Mahindra Bank Ltd. (KMBL)
Project Title :
Product Positioning and Market Alignment
of Global Trade Current Account (GTA)

Naved Akhter

Age : 23
Graduation : B.Com (Hons)
Work Exp : Xplore-Tech
Services (7 Months)
Minor : Marketing

**Neha Ahuja**

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations

Summer Internship :
Delloitte Haskins & Sells
Project Title :
Transfer Pricing Regulations
and Methods in India

**Nirmaan Dutta**

Age : 22
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 IDBI Federal Life Insurance Ltd.

Project Title :
 Fundamental Equity Analysis of
 Banking Stocks

Summer Internship :
 Axis Bank
 Project Title :
 Risk Profiling and Portfolio
 Management

Nishtha Sharma

Age : 23
 Graduation : B.Com
 Work Exp : Ernst & Young Pvt. Ltd.
 (13 Months)
 Minor : Marketing

**Prakash Philip Zacharia**

Age : 24
 Graduation : MCA
 Work Exp : iGate Global
 Solutions (22 Months)
 Minor : Operations

Summer Internship :
 University of Redlands, California

Project Title :
 Analysis and Development of Spatial
 Knowledge Repository in Digital Commons
 and Establishing the Importance of Spatial
 Analysis in World Financial Markets

Summer Internship :
 Nirmal Bang Securities Pvt Ltd.
 Project Title :
 Equity Research: Valuation of J.
 Kumar Infraprojects Ltd.

Pritesh Bagaria

Age : 26
 Graduation : BE / B. Tech
 Work Exp : Ampee Industries
 (13 Months)
 Minor : Operations

**Prithvi Raj Ambati**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : HCL Technologies
 (32 Months)
 Minor : Marketing

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Estimating The Potential
 of Life Insurance in a Niche Segment

Summer Internship :
 Ezzoft Technologies
 Project Title :
 Developing HR Policies
 for the Virtual Office Project

Rajani Agrawal

Age : 29
 Graduation : B.E / B.Tech
 Work Exp : Wipro Technologies
 Pvt. Ltd. (66 Months)
 Minor : HR



Summer Internship :
Kirkoskar Brothers Limited
Project Title :
Analysis of Working Capital Management:
A Case of Kirkoskar Brothers Limited

Ravikumar Rajkumar Patil

Age : 24
Graduation : B.Com
Work Exp : Fresher
Minor : NA



Kalavalapalli Ravi Teja

Age : 24
Graduation : B.E / B.Tech
Work Exp : CTS India Pvt. Ltd.
(20 Months)
Minor : Operations

Summer Internship :
Religare Finvest Limited
Project Title :
SME Funding & Sectorwise Analysis at
Religare Finvest Ltd

Summer Internship :
Religare Finvest Limited
Project Title :
Customer Portfolio Analysis and Trends
in SME Loans

Ravuri Lakshmi Reshma

Age : 22
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations



Reshma Narayan

Age : 25
Graduation: B.E/B.Tech; PGD-IPRL
Work Exp : Abexome Biosciences
Pvt Ltd (10 Months)
Minor : Operations

Summer Internship :
AkzoNobel India Ltd
Project Title :
Accounts Payable Process
Mapping and Raw Material
Complexity Optimization

Summer Internship :
General Insurance Corporation of India
Project Title :
Emerging Sectors In India

Romil Chennupati

Age : 26
Graduation : B.E / B.Tech
Work Exp : Mahindra Satyam
Computer Services Limited
(27 Months)
Minor : Marketing



Roshan Paul Panangat

Age : 26
Graduation : B. Sc.
Work Exp : Theos Advertising
Agency (39 Months)
Minor : Marketing

Summer Internship :
CavinKare
Project Title :
Understanding Retailer Preferences
with respect To Chinnis'
Peanut Energy Candy


Sahana M S

Age : 22
Graduation : B.Com
Work Exp : Fresher
Minor : Operations

Summer Internship :
Canara Bank
Project Title :
NPA and its Management in Canara Bank,
Fort Branch, Salem

Summer Internship :
Kiranakart
Project Title :
Market Study, Basic Valuation, Study
and Design of Supply Chain of
Kiranakart

Sai Kalyan Konduri

Age : 23
Graduation : B.E. / B. Tech
Work Exp : Fresher
Minor : Operations


Saji Shharadha

Age : 25
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Marketing

Summer Internship :
SBI Capital Markets
Project Title :
Identification and Recommendation of
Suitable Investment Opportunities in
Karnataka Region for VC/PE investments
in Biotech and Pharmaceutical Sectors

Summer Internship :
Inolyst Consulting Pvt.Ltd
Project Title :
Pre-Sales Market Research Analysis

Shanmuga Sundaram V S

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations


Shobin Thomas

Age : 27
Graduation : B.E / B.Tech
Work Exp : Jaggi Brothers Ltd.
(18 Months)
Minor : Marketing

Summer Internship :
IDBI Federal Life Insurance Ltd.
Project Title :
A Comparative Study of Insurance
Companies, their Overview and
Market Trend along with the
Financial Analysis of IDBI Federal

Summer Internship :
GMR Infrastructure Limited
Project Title :
An Analysis of the Financial
Statements of GMR
Infrastructure Limited

Sista Sriharsha

Age : 22
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : NA



Summer Internship :
Orient Cement Ltd
Project Title :
Working Capital Management

Smita Kar

Age : 28
Graduation : B.E / B.Tech
Work Exp : Vedanta (BALCO)
(26 Months)
Minor : Operations

**Sonika Krishnan**

Age : 24
Graduation : BBM
Work Exp : Philips Electronics
India Ltd. (24 Months)
Minor : Operations

Summer Internship :
Rolla Residence Hotel Apartments
Project Title :
A Study of the Operational Expense
Position at Rolla Residence Hotel
Apartments

Summer Internship :
Coal India Ltd.
Project Title :
Financial Statement Analysis of Coal
India Limited

Sritama Ghosh

Age : 25
Graduation : B.E / B.Tech
Work Exp : Tata Consultancy
Services (20 Months)
Minor : Operations

**Srivatsav S**

Age : 24
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Autograde Industries
Project Title :
Convert Ideas to Projects

Summer Internship :
NALCO
Project Title :
Financial Statement Analysis

Subhendra Nath Mohanty

Age : 25
Graduation : B.E / B.Tech
Work Exp : Visiontek
Consultancy Services Pvt. Ltd.
(21 Months)
Minor : Operations

**Sundar Raj Venkatakrishnan**

Age : 25
Graduation : B.E / B.Tech
Work Exp : Titan Industries
Ltd (16 Months)
Minor : HR

Summer Internship :
Bajaj Allianz Life Insurance Company
Project Title :
Employee Engagement

**Surabhi Agrawal**

Age : 22
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Tech Mahindra

Project Title :
 Comparative Performance Analysis

Summer Internship :
 Prashaste Education and
 Management Consultancy Pvt. Ltd.
 Project Title :
 A Study of General Management
 Aspects and Evaluation of
 Features of Accounting Software

Suvradeep Mukherjee

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

**Swastik Jamadar**

Age : 22
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : HR

Summer Internship :
 NALCO

Project Title :
 Study and Analysis of Industrial
 Dispute Settlement Methods and
 its Perception among Employees at
 NALCO, Bhubaneswar

Summer Internship :
 Prashaste Education and
 Management Consultancy Pvt Ltd.
 Project Title :
 Study of the Inventory Management
 Practice of Auto Retail Sector

Tanaya Chakraborty

Age : 28
 Graduation : B.E / B.Tech
 Work Exp : Tata Consultancy
 Services (38 Months)
 Minor : Marketing

**Vedant Dua**

Age : 22
 Graduation : BBA
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Philips India Ltd.

Project Title :
 Facilitating Business through
 Innovative Financial Solutions

Summer Internship :
 Ezzoft Technologies
 Project Title :
 Analysis and Optimization of Finance
 and Reporting Module

Venkatesan R R

Age : 27
 Graduation : B.E / B.Tech
 Work Exp : Infosys Ltd
 (52 Months)
 Minor : Operations



Summer Internship :
Standard Chartered Scope International
Project Title :
Validation of Errors in Journals and
Reports of Hong Kong

Vinita Jagannathan

Age : 23
Graduation : B.Com
Work Exp : Tally Solutions Pvt
(24 Months)
Minor : NA



Vishak € B

Age : 25
Graduation : BBA
Work Exp : Goldman Sachs
(40 Months)
Minor : Marketing

Summer Internship :
SkillWiz

Project Title :
Feasibility Study for the Launch of
Skillwiz Program in Undergraduate
Colleges in Bangalore




Akhilesh Sanjeevi

Age : 24
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Bharat Heavy Electricals Limited,
Hyderabad
Project Title :
Working Capital Management

Summer Internship :
IDBI Bank
Project Title :
Credit Appraisal & Credit Risk
Management

Amit Kumar Jaiswal

Age : 26
Graduation : BBA
Work Exp : Self-employed
(72 Months)
Minor : Marketing


Amy Francis

Age : 24
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Catholic Syrian Bank
Project Title :
A study on Credit appraisal in Catholic
Syrian Bank

Summer Internship :
United India Insurance Company Ltd.
Project Title :
A Study on the Channel Efficiency of
United India Insurance Company Ltd.

Arya Vazhampatta

Age : 22
Graduation : B.Sc
Work Exp : Fresher
Minor : Marketing


Deekshita Ramesh

Age : 21
Graduation : B.Sc
Work Exp : Fresher
Minor : Marketing

Summer Internship :
ITC Grand Chola
Project Title :
A Study on the Operation of the
Income and Credit Department of ITC
Ltd - ITC Grand Chola, Chennai

Summer Internship :
Bharat Petroleum Corporation Ltd.
Project Title :
Capital Budgeting of Integrated
Refinery Expansion Project (IREP)

Maria Baby

Age : 23
Graduation : BBA
Work Exp : St. Jacob's Public
School (20 Months)
Minor : Marketing



FINANCE

Summer Internship :
Quest Global
Project Title :
Order to Cash Process
Optimization

Pallavi Ravishankar
Age : 22
Graduation : BBM
Work Exp : Fresher
Minor : Marketing



Rupali Bhiwapurkar
Age : 23
Graduation : B.E./ B. Tech
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Karvy Stock Broking Limited.
Project Title :
Perception of Investors towards
Online Trading

Summer Internship :
Karvy Stock Broking Limited
Project Title :
Index Changes & Its Impact
on Stock Price

Saranya Sangeetham Sekar
Age : 22
Graduation : B.E./ B. Tech
Work Exp : Fresher
Minor : Marketing



STUDENT PROFILES

Value Influencing Analysis Relations Payroll Succession
Management Talent Contract Acquisition
Proposition Job Policy
Human Resources
Development Training
Compensation Negotiation Merger
Agreement Planning Organizational Settlement Motivate
Assistance Conflicts Benefits
Resolution

**Abhinav Kumar**

Age : 23
 Graduation : B.Com
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 ITC Ltd.

Project Title :
 A Study of HR processes and a
 Project on Employee Recognition

Summer Internship :
 Philips India Limited
 Project Title :
 Skillset Classification
 and Job Cataloging

Aditya Meher M

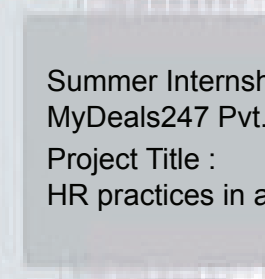
Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Amazon.com
 (6 Months)
 Minor : Operations

**Ameer Sikander Sayyed**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : FinIQ Consulting
 Pvt. Ltd. (12 Months)
 Minor : Marketing

Summer Internship :
 Anglo French Drugs and Industries Ltd.

Project Title :
 A Study of Employee Satisfaction
 Survey and Employee Engagement
 Initiatives

**Anand Bose**

Age : 28
 Graduation : B.E / B.Tech
 Work Exp : Dell India Pvt. Ltd.
 (49 Months)
 Minor : Marketing

Summer Internship :
 MyDeals247 Pvt. Ltd.
 Project Title :
 HR practices in a Startup

**Ankita Sahoo**

Age : 23
 Graduation : B.A
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Neer Info Solutions Pvt. Ltd.

Project Title :
 Understanding the Effectiveness of
 Recruitment and Selection Practices
 at Neer Info Solutions Pvt. Ltd.

**Anusha Danamaraju**

Age : 22
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Mindtree Ltd
 Project Title :
 Competency Framework and
 Competency Gap Analysis



Summer Internship :
Schneider Electric
Project Title :
Workforce Planning

Avik Sengupta
Age : 27
Graduation : BCA
Work Exp : ICICI Bank
(21 Months)
Minor : Finance



Aysha Hazel
Age : 24
Graduation : B.Com
Work Exp : Fresher
Minor : Finance

Summer Internship :
UST Global
Project Title :
Documentation & Analysis of
Performance Management
Processes

Summer Internship :
Vikram Hospital
Project Title :
Recruitment and Selection in the
Healthcare Industry

Deepali Kamath
Age : 22
Graduation : B.A
Work Exp : Fresher
Minor : Marketing



Gaurav Kumar Srivastava
Age : 30
Graduation : B.E / B.Tech
Work Exp : Tata Consultancy
Services (65 Months)
Minor : Marketing

Summer Internship :
Bharat Electrical Limited,
Bangalore
Project Title :
Employee Satisfaction Survey
and Analysis

Summer Internship :
Taj Hotels Resorts and Palaces
Project Title :
Study of Engagement Levels at Taj

Gianna T D M J Baretto
Age : 23
Graduation : B.E / B.Tech
Work Exp : Resort Primo Bom
Terra Verde (8 Months)
Minor : Marketing



Harisankar P G
Age : 28
Graduation : B.E / B.Tech
Work Exp : CTS India Pvt. Ltd.
(57 Months)
Minor : NA

Summer Internship :
Acodez IT Solutions
Project Title :
Enhancing the Performance
Management System Using
Competency Mapping

**Jain George Thomas**

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Operations

Summer Internship :
 Mindtree Ltd.

Project Title :
 Revisiting Organisational Structure
 Design and Implementation of Employee
 Engagement Activity; ERP Pride Stories

Summer Internship :
 LinkedIn
 Project Title :
 Career Development with
 respect to Internal Mobility

Jennie George

Age : 23
 Graduation : B.Com
 Work Exp : Goldman Sachs
 (22 Months)
 Minor : Finance

**Komal Jasuja**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Tata Consultancy
 Services (17 Months)
 Minor : Finance

Summer Internship :
 SAIL-BSP Ltd.
 Project Title :
 Study of Compensation
 Management at BSP

Summer Internship :
 Volvo India
 Project Title :
 Job Analysis - Job Mapping
 and Development of Job Description

Kumari Puja

Age : 21
 Graduation : B.Com
 Work Exp : Fresher
 Minor : Marketing

**Manopriya Daniel Vijayakumar**

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Ezzoft Technologies
 Project Title :
 Automate Recruitment
 Process for Ezzoft Technologies

Summer Internship :
 Ephicity Lifescience Analytics
 Project Title :
 Preparing the Organisation
 to Be a Great Place to Work

Megha Saraogi

Age : 23
 Graduation : BBA
 Work Exp : Fresher
 Minor : Marketing



Summer Internship :
EY-GTH GSS

Project Title :
A Study on Candidates' Perception of the
Recruitment / Selection Process & A Study
on the Relationship between Candidates'
Academic Scores & Aptitude Test Scores

Muriel Maria da Silva

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations



Naina Gupta

Age : 23
Graduation : B.Com
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Indian Hotels Company Limited
Project Title :
An Analysis of Special Program for
Employee Education &
Development (SPEED)

Summer Internship :
Philips India Limited
Project Title :
Review of Policies and
Benefits at Philips India Limited

Nanditha Vinayak Prabhu

Age : 25
Graduation : B.E / B.Tech
Work Exp : Infosys Ltd.
(20 Months)
Minor : Marketing



Nipun Kunaboina

Age : 25
Graduation : B.E / B.Tech
Work Exp : Infosys Ltd.
(30 Months)
Minor : Operations

Summer Internship :
MyDeals247
Project Title :
Designing a Systematic Process for
Recruitment & Selection of Full-time
Employees, Interns & Virtual Interns

Summer Internship :
Pilani Soft Labs (redBus.in)
Project Title :
Recruitment Policy Manual and
Process Analysis

Prerna Keshan

Age : 23
Graduation : BBA
Work Exp : Fresher
Minor : Operations



Renju Alex

Age : 24
Graduation : B.E / B.Tech
Work Exp : Nissi Polymers
(7 Months)
Minor : Marketing

Summer Internship :
Ezzoft Technologies
Project Title :
Identification of Assessment
Parameters for Selection and Its
Profiling Using BI Tool

**Roshini Jennifer Mathew**

Age : 22
 Graduation : BSc
 Work Exp : CTS India Pvt. Ltd.
 (12 Months)
 Minor : Marketing

Summer Internship :
 Schneider Electric
 Project Title :
 Improving the Entire Learning
 Experience at Schneider Electric

Summer Internship :
 Prashaste Education and
 Management Consultancy Pvt Ltd.
 Project Title :
 Implementation of Recruitment and Selection
 Processes, Framework of Policies and
 a Study of Training Need analysis

Sanjana U N

Age : 21
 Graduation : B.Com
 Work Exp : Fresher
 Minor : NA

**Saravana Prabu S**

Age : 24
 Graduation : B.E / B.Tech
 Work Exp : CTS India Pvt. Ltd.
 (21 Months)
 Minor : Operations

Summer Internship :
 Pilani Soft Labs (redBus.in)
 Project Title :
 Development of Skill Based
 Training Matrix

Summer Internship :
 Century Plyboards India
 Project Title :
 Study On Organizational Levels And
 Profiling And Further Recommendations

Sarnava Das

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : CTS India Pvt.
 Ltd. (32 Months)
 Minor : Marketing

**Seema Shalini Lugun**

Age : 25
 Graduation : BBA
 Work Exp : Brahmananda
 Narayana Hrudayalaya (32 Months)
 Minor : Marketing

Summer Internship :
 DMCP
 Project Title :
 End to End Recruitment

Summer Internship :
 Scalene Works Pvt Ltd
 Project Title :
 Study on Assimilation and Performance
 Management System

Shamin Abraham Babu

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Accenture Services
 Pvt. Ltd. (33 Months)
 Minor : Finance



Summer Internship :
Aspect Technology, Bangalore
Project Title :
Assessing the Efficiency and
Effectiveness of Recruitment and
Selection Process at Aspect
Technology, Bangalore

Smriti
Age : 33
Graduation : MVSc.
Work Exp : ICARE
(32 Months)
Minor : NA



Sneha Anandakrishnan
Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations

Summer Internship :
Lupin Limited
Project Title :
Creation of High Performance
Work System in Lupin using
Effective HR processes

Summer Internship :
State Bank of India
Project Title :
A Study on Productivity of Award
Staff - Bangalore Circle

Sourrendere Manoharan
Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : NA



Sridharshini Thiruvengadathan
Age : 22
Graduation : BBA
Work Exp : Fresher
Minor : NA

Summer Internship :
First Source
Project Title :
Study on Attrition

Summer Internship :
Pilani Soft Labs (redBus.in)
Project Title :
Employee Satisfaction Survey

Surabhi Sharma
Age : 21
Graduation : BMS
Work Exp : Fresher
Minor : Operations



Swapna Kandikuppa
Age : 27
Graduation : B.E / B.Tech
Work Exp : Puriflair India Pvt.
Ltd. (29 Months)
Minor : Operations

Summer Internship :
Badve AutoComps Pvt Ltd
Project Title :
Creating a Workforce Development
Process-A Vital Tool for
Organisational Development

**Urvashi Parashar**

Age : 22
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Indian Oil Corporation Limited

Project Title :
 Examining Employee Satisfaction and
 Implementation of TPM

Summer Internship :
 Bajaj Hotels Ltd
 Project Title :
 Effectiveness of Training Program
 and Career development in Bajaj
 Hotel

Varalakshmi Padmavathi Devi A

Age : 22
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Operations



Summer Internship :
Kalyanpur Cements Limited.
Project Title :
Employee Satisfaction and Work
Environment Survey

Abrity Bhattacharya
Age :22
Graduation : B.Sc
Work Exp : Fresher
Minor : Marketing



Anuja Singh
Age : 23
Graduation : B.Sc
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Randstad India Ltd.
Project Title :
Building Talent Pool for IT Sector
and Data Analysis

Summer Internship :
TELK
Project Title :
A Study on Job Satisfaction

Anuja Sunny
Age : 24
Graduation : B.E./ B.Tech
Work Exp : Fresher
Minor : Operations



Arya S Nair
Age : 25
Graduation : B.E./ B.Tech
Work Exp : Kore Data
Systems (6 Months)
Minor : Marketing

Summer Internship :
D. E. Shaw India Software
Private Limited
Project Title :
Industry Trends in Performance
Appraisal

Summer Internship :
Fingent Technology Solutions
Pvt. Ltd.
Project Title :
Strategizing and Analyzing a Direct
Marketing Campaign Through
Social Media

Neethu Aleeyamma Thomas
Age : 26
Graduation : B.Com
Work Exp : Envigo
Technologies Pvt. Ltd. (28 Months)
Minor : Marketing



Pooja Gopakumar
Age : 23
Graduation : BBM
Work Exp : Max Life
Insurance (6 Months)
Minor : Marketing

Summer Internship :
Idea Cellular Ltd.
Project Title :
A Study on Recruitment & Selection
Process In Idea Cellular Ltd

HUMAN RESOURCES

**Rajeswari Ravishanker**

Age : 24
 Graduation : B.Com.
 Work Exp : RR Donnelley
 (12 Months)
 Minor : Operations

Summer Internship :
 Nissan Motor India Pvt Ltd.
 Project Title :
 Talent Acquisition and Training &
 Development

Summer Internship :
 Hindalco Industries
 Project Title :
 Welfare Policy &
 Employee's Family Satisfaction

Rajiv Kumar Pandey

Age : 25
 Graduation : B.Sc.
 Work Exp : Fresher
 Minor : Marketing

**Ranjan E. Rajan**

Age : 23
 Graduation : B.A.
 Work Exp : HAL (6 Months)
 Minor : Marketing

Summer Internship :
 TATA Teleservices
 Project Title :
 Training Needs Identification & IPR
 Rollout

Summer Internship :
 Malayala Manorama
 Project Title :
 MPower and its Effectiveness Over
 Contribution Appraisal

Sarah Abraham

Age : 22
 Graduation : BBM
 Work Exp : Fresher
 Minor : Marketing

**Srilakshmi Jagadeesh**

Age : 22
 Graduation : B.A.
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Cognizant Technology Solutions
 Project Title :
 Correlation Analysis of Kirkpatrick's
 Reaction and Behavioral Feedbacks

Summer Internship :
 Hilton Hotels
 Project Title :
 Effectiveness of Performance Management
 System at Hilton, Bangalore

Theres Jossy Thoppil

Age : 22
 Graduation : BBA
 Work Exp : Fresher
 Minor : Finance



Summer Internship :
Manpower Group
Project Title :
End to End recruitment

Vishnu Gopakumar

Age : 25
Graduation : BBM
Work Exp : Runners For Life
(21 Months)
Minor : Marketing



STUDENT PROFILES

Value Customers
Management Analysis Partner
Relations Cold Call Contract Qualifying
Lead Satisfaction
Marketing
Cross Selling Policy
Strategic Alliance
Compensation Sales Cycle Budgeting
Channeling Planning Product Life Alliance
Prospects Proposal Closing
Territory Executive

**Aashik Francis**

Age : 24

Graduation : B.E / B.Tech

Work Exp : Fresher

Minor : Operations

Summer Internship :
The New Indian ExpressProject Title :
Readers' Perception of English Dailies and
TNIE in Hyderabad

Summer Internship :

United Breweries Ltd

Project Title :

Kingfisher and its Association
with IPL / City Competition
Analysis**Aayush Maira**

Age :25

Graduation : B.Sc

Work Exp : Oberoi Group of
Hotels Ltd (24 Months)

Minor : Operations

**Abdul Qadir Khan**

Age : 26

Graduation : B. F.Tech

Work Exp : Indus League
(16 Months)

Minor : Finance

Summer Internship :
InmarkProject Title :
Analysis of the Advertising Medium
and Developing Promotional Strategies

Summer Internship :

IDBI Federal Life Insurance Ltd.

Project Title :

Analysis of Promotional
Strategies of IDBI Federal**Abhishek Ghatak**

Age : 25

Graduation : B.E / B.Tech

Work Exp : Wimco Ltd
(12 Months)

Minor : Operations

**Akshay Ajay Joshi**

Age : 25

Graduation : B.E / B.Tech

Work Exp : Robosoft Technologies
Pvt. Ltd. (18 Months)

Minor : Finance

Summer Internship :
TUV Rheinland
Project Title :
Brand Awareness and
Perception of TUV Rheinland (India)

Summer Internship :

ITC Ltd.

Project Title :

Distribution of FMCG Products
in Rural Markets and Identifying the
Potential for same**Anupam Adarsh Singh**

Age : 24

Graduation : B.E / B.Tech

Work Exp : Fresher
Minor : NA

Summer Internship :
Philips India Ltd.
Project Title :
Study on Reasons for Drop in Sales
of CFL

Aravindnath Sudharshan

Age : 25
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Finance

**Arvind Jagannathan**

Age : 23
Graduation : B.Com (Hons)
Work Exp : Fresher
Minor : NA

Summer Internship :
Tata Tele Services

Project Title :
Increasing the acquisition of
post-paid products from the TTRBs
(Brand Stores)

Summer Internship :
Britannia Industries Limited
Project Title :
Hot Tea Shops Distribution Coverage
Viability

Arvind Krishnan

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Finance

**Ashique Anish Sridhar**

Age : 23
Graduation : B.E / B.Tech
Work Exp : J K Petroleums
(11 Months)
Minor : Operations

Summer Internship :
Hyundai Motors India Ltd
Project Title :
A Study on Customer Retention
Through Service

Summer Internship :
IDBI Federal Life Insurance Ltd.
Project Title :
Analysis of the Factors Affecting IDBI
Insurance Sector

Ayush Srivastava

Age : 22
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : NA

**Bindu Madhavi B**

Age : 22
Graduation : BBA
Work Exp : Fresher
Minor : Finance

Summer Internship :
IDBI Federal Life Insurance Ltd.
Project Title :
CRM with respect to Insurance Industry

**Brito Selvam V**

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : CTS India Pvt
 Ltd (34 Months)
 Minor : Operations

Summer Internship :
 University of Redlands, California
 Project Title :
 Marketing ISEA App in US market and
 Develop Economic Atlas for India

Summer Internship :
 HDFC
 Project Title :
 Centralised Processing v/s
 Decentralised Processing of Trade
 Transactions

Chandni Thapar

Age : 23
 Graduation : B.Com
 Work Exp : Ernst and Young
 (5 Months)
 Minor : Finance

**Charishma Narayan**

Age : 24
 Graduation : B.E / B.Tech
 Work Exp : Alcatel-Lucent
 Managed Solutions (6 Months)
 Minor : Operations

Summer Internship :
 The Taj West End, Bangalore
 Project Title :
 Social Media Communication, Online Content
 Management and Business Development

Summer Internship :
 Happy Marketer Digital Pvt. Ltd.
 Project Title :
 The study of Instagram on Singapore
 Demography, and whether brands
 should include it in their media mix.

Darshani Gurung

Age : 24
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : N.A.

**Dattaraj P. Borker**

Age : 25
 Graduation : BCA
 Work Exp : A R Constructions
 (22 Months)
 Minor : NA

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Product Mix at IDBI Federal

Summer Internship :
 Tata Tele Services
 Project Title :
 Market Analysis and Business
 Intelligence of the Dongle Market.

Debleena Mondal

Age : 24
 Graduation : B.A
 Work Exp : Fresher
 Minor : Operations



Summer Internship :
Philips India Limited
Project Title :
Study and Analysis on Lack of
Acceptance and Awareness of LED and
Coming up with Marketing Solutions.

Deepak Jose

Age : 24
Graduation : B.E / B.Tech
Work Exp : Hifx IT and Media
Services Pvt. Ltd. (10 Months)
Minor : Finance

**Deepak Jose**

Age : 26
Graduation : B.E / B.Tech
Work Exp : Syntel (24 Months)
Minor : Finance

Summer Internship :
University of Redlands, California

Project Title :
India Atlas project and Web Survey
to determine the scope of an ISEA
Application

Summer Internship :
ITC Private Limited
Project Title :
Calculation of Relative Market Share

Delshya S

Age : 23
Graduation : B.E / B.Tech
Work Exp : TATA Consultancy
Services (6 Months)
Minor : Operations

**Divya Reddy T R**

Age : 24
Graduation : BBA
Work Exp : Fresher
Minor : Finance

Summer Internship :
IDBI Federal Life Insurance Ltd.

Project Title :
Role of Agents to Improve Sales with
respect to IDBI Federal

Summer Internship :
Ezzoft Technologies
Project Title :
STP Analysis and Marketing Strategy for
Brand "Beautique"

Gaudam K Chanakya

Age : 24
Graduation : B.E / B.Tech
Work Exp : CTS India Pvt. Ltd.
(24 Months)
Minor : Operations

**Gaurav Sunil Revalkar**

Age : 22
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : NA

Summer Internship :
SkillWiz Career Analytics
Project Title :
Lead Generation for SkillWiz Products
from colleges in Chennai

**Gautam Krishnan**

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : Ernst & Young
 (30 Months)
 Minor : Operations

Summer Internship :
 Ezzoft Technologies
 Project Title :
 Assessment of Category Expansion
 Opportunities for Ezzoft

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 A study on Needs and Behaviour of
 Youths towards the Insurance industry

Govind Sarawagi

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : NA

**Henna Kapur**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Aviotech Pvt.
 Ltd. (13 Month)
 Minor : Operations

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Marketing Mix in IDBI Insurance Sector

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Sales of Insurance Policies and
 Market Research on the Role of IT in
 IDBI Insurance Sector

Indranil Gorai

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : TCS (30 Months)
 Minor : Operations

**Jacob Jose**

Age : 22
 Graduation : B.Com
 Work Exp : Fresher
 Minor : Finance

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Sales and Marketing of Insurance
 Policies and Detailed Study of Child
 Insurance

Summer Internship :
 IDBI Federal Life Insurance Ltd.
 Project Title :
 Consumer Behaviour towards IDBI
 Products in Urban Markets

Jevin Anthony Alex

Age : 28
 Graduation : B.E / B.Tech
 Work Exp : Wipro Technologies
 Ltd. (32 Months)
 Minor : Operations



Summer Internship :
Volvo India
Project Title :
Study of Impact of Digital Marketing in the
Construction Equipment Industry

Kavya Sreedhar

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Finance



Keerthi K M

Age : 23
Graduation : B.E / B.Tech
Work Exp : Alcatel-Lucent
(5 Months)
Minor : HR

Summer Internship :
ITC Gardenia, Bangalore
Project Title :
Impact of New Competition on
Pricing and Study of Club ITC Loyalty
Programme

Summer Internship :
Ezzoft Technologies
Project Title :
Design Go-To Market
Strategies for Beautique

Krishna Srivaths Arunachalam

Age : 25
Graduation : B.E / B.Tech
Work Exp : CTS India Pvt. Ltd.
(21 Months)
Minor : Operations



Manjula Manjunath Puranik

Age : 24
Graduation : B.E / B.Tech
Work Exp : Indiana Conveyors
Pvt. Ltd. (12 Months)
Minor : Operations

Summer Internship :
Mahindra Two Wheelers Ltd.
Project Title :
Mahindra Centuro Customer Buying
Behavior and Purchase Pattern Analysis

Summer Internship :
Ezzoft Technologies
Project Title :
Building Dentique Portfolio &
Communication Channel Based
on Business Cluster Assessment

Mohd Umair Khan

Age : 26
Graduation : B.E / B.Tech
Work Exp : HCL Technologies
(24 Months)
Minor : Finance



Monisha Monica Antony

Age : 26
Graduation : BBM
Work Exp : Goldman Sachs
(42 Months)
Minor : NA

Summer Internship :
Radio Indigo 91.9
Project Title :
Promotion of Events Leading to
Increase in Footfall

**Muthukumaran S**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : SRM
 Technologies (30 Months)
 Minor : Operations

Summer Internship :
 PEPSICO INDIA

Project Title :
 Market Activation of IPL in Bengaluru
 and Distributor Attrition Survey

Summer Internship :
 Lowe Lintas and Partners
 Project Title :
 Competitive Analysis and Customer
 Profiling for the Brand Ruosh

Nikita Natalia James

Age : 22
 Graduation : BBA
 Work Exp : Fresher
 Minor : NA

**Nirupama Javarayappa**

Age : 23
 Graduation : B.Com
 Work Exp : Ernst & Young
 Pvt. Ltd. (10 Months)
 Minor : NA

Summer Internship :
 JW Marriott, Bengaluru
 Project Title :
 Product Launch, Space Repositioning of
 Outlets & Online Reputation Management for
 JW Marriott, Bengaluru

Summer Internship :
 Piani Soft Labs (redBus.in)
 Project Title :
 Service Attributes Provided by
 Bus Operators that Contribute to
 Customer Satisfaction

Nishat Hasan

Age : 23
 Graduation : B.Com
 Work Exp : Fresher
 Minor : Finance

**Parthasarathi Bhattacharji**

Age : 23
 Graduation : BBA (Hons)
 Work Exp : Fresher
 Minor : Finance

Summer Internship :
 Vodafone India Pvt. Ltd.
 Project Title :
 Market Share Analysis & Customer
 Perception of Vodafone in Suburban
 Markets

Summer Internship :
 Ezzoft Technologies
 Project Title :
 Segmentation Market And
 Engaging Target Segments Using
 Direct And Indirect Communication
 Channels For Brand Dentique

Pranal Sudhakar Naik Bhagat

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Cipla India Pvt. Ltd.
 (26 Months)
 Minor : Operations



Summer Internship :
Ezzoft Technologies
Project Title :
Development of Brand Building
Strategies for Beautique

Hridya P K

Age : 22
Graduation : BBM
Work Exp : Fresher
Minor : Finance



Ram Vikram Reddy

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : NA

Summer Internship :
IDBI Federal Life Insurance Ltd.
Project Title :
Customer Behaviour towards IDBI
Federal Life Insurance in Rural Sector

Summer Internship :
IDBI Federal Life Insurance Ltd.
Project Title :
Analysis of the Need for CRM Systems at
IDBI Federal Life Insurance Ltd. to Target
Small Retailers

Raman Kumar

Age : 24
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations



Ravi Basvapattan

Age : 26
Graduation : B.E / B.Tech
Work Exp : Tech Mahindra
(36 Months)
Minor : NA

Summer Internship :
IDBI Federal Life Insurance Ltd.
Project Title :
Study of Urban and Semi Urban Population
to Improve the Consumer Communication
Strategy by IDBI Federal

Summer Internship :
ITC Limited
Project Title :
Consumer Buying Behavior in Convenience
and General Stores for Pen and Pencil

Sachin Sebastian

Age : 24
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations



Sampath S

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : NA

Summer Internship :
Ezzoft Technologies
Project Title :
Creating and Executing Online Market
Campaign for Conversion to Brand Dentique

**Sanket Wyavahare**

Age : 25

Graduation : B.Sc

Work Exp : iGate Computer Systems (42 Months)

Minor : Operations

Summer Internship :
IDBI Federal Life Insurance Ltd.Project Title :
Comparative Analysis of Insurance Companies with respect to IDBI Federal

Summer Internship :

Novotel

Project Title :

Research on Sales and Promotional Activities

Satya Siva Nagaswetha Pakki

Age : 24

Graduation : B.E / B.Tech

Work Exp : Fresher

Minor : Finance

**Sharika Ahmed**

Age : 23

Graduation : BBA

Work Exp : Fresher

Minor : Finance

Summer Internship :

IDEA Cellular

Project Title :

Channel Satisfaction and Meeting Regulatory Compliance

Summer Internship :

SkillWiz

Project Title :

Business Development and Market Study

Shikha Sunil Pandit

Age : 22

Graduation : BMS

Work Exp : Fresher

Minor : Finance

**Steven Philip Sam**

Age : 26

Graduation : B.E / B.Tech

Work Exp : Infosys Ltd (29 Months)

Minor : Operations

Summer Internship :
Mahindra Reva Electric Vehicles Pvt. Ltd.Project Title :
Branding the e2o at Mahindra RevaSummer Internship :
Vodafone India Pvt. Ltd.

Project Title :

Consumer and Retailer Mind Mapping with respect to Internet Usage in Guwahati City and a Study of Consumer Behavior with respect to the Special Recharges and Offers Available in the Telecom Market

Subhashish Baruah

Age : 24

Graduation : B.E / B.Tech

Work Exp : Fresher

Minor : Operations



Summer Internship :
Shivranjani Securities Co. Pvt Ltd
Project Title :
Customer Perception & Digital Marketing
of Mutual Funds in Goa

Tanika Sunil Naik

Age : 23
Graduation : B.Com
Work Exp : Ashish Prabhu
Verlekar and Co. (3 Months)
Minor : Finance

**Thuruvelil Stefyl Augustine**

Age : 25
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations

Summer Internship :
Blue Star Ltd
Project Title :
Corporate Contact Program

Summer Internship :
Ezzoft Technologies
Project Title :
Design and Implementation of
Communication Strategy for Promoting and
Creating Brand Awareness to Dentique

Tony Francis C

Age : 25
Graduation : B.E / B.Tech
Work Exp : CTS India Pvt. Ltd.
(21 Months)
Minor : Operations

**Ujaani Barua**

Age : 23
Graduation : B.Com
Work Exp : Fresher
Minor : Finance

Summer Internship :
Ernst & Young
Project Title :
Enterprise Risk Management
for Coal India Ltd.

Summer Internship :
Mahindra and Mahindra (Swaraj Division)
Project Title :
Area Office and Dealer Satisfaction Survey

Vanshdeep Singh Sethi

Age : 23
Graduation : BBA
Work Exp : Fresher
Minor : NA

**Varun Sunil Motwani**

Age : 22
Graduation : B.Com
Work Exp : Fresher
Minor : NA

Summer Internship :
Adani Wilmar Limited
Project Title :
How to Increase Awareness
and Availability of Fortune Besan

**Venu Madhavi Miriyapalli**

Age : 24
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Operations

Summer Internship :
Pilani Soft Labs (redBus.in)

Project Title :
Understanding and Analyzing Consumers'
Preference to Offline Purchasing Through
Market Research

Summer Internship :
Bosch Ltd
Project Title :
A Study of Market Potential
of Two-wheeler Industry

Vraksha Gajanan Palankar

Age : 23
Graduation : B.E / B.Tech
Work Exp : Padre Concecio
College of Engineering
(4 Months)
Minor : Finance

**Winson John Jacob**

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Finance

Summer Internship :
Bosch Ltd
Project Title :
A Study on Customer Segmentation
of Bosch Ltd, Naganathpura



MARKETING

Summer Internship :
Whirlpool India Ltd.
Project Title :
Whirlpool Planogram Implementation and
Monitoring - Pune

Aditya Sarwate

Age : 25
Graduation : B.E./B.Tech
Work Exp : Fresher
Minor : Finance

**Amit Sam**

Age : 23
Graduation : B.Com
Work Exp : Fresher
Minor : HR

Summer Internship :
Yum!- KFC
Project Title :
Brand awareness of KFC with
reference to Veg Campaign

Summer Internship :
Tata Docomo
Project Title :
Developing Alternate Channels for
Outbound Sales

Arun Chacko

Age : 22
Graduation : B.Com
Work Exp : Fresher
Minor : NA

**Arun Ganesh G**

Age : 24
Graduation : B.E./B.Tech
Work Exp : Nokia Siemens
Networks (20 Months)
Minor : Finance

Summer Internship :
Whirlpool India Ltd.
Project Title :
Market Mapping of Water Purifier in
Chennai

Summer Internship :
Ceasefire Industries Ltd.
Project Title :
Level of Awareness and Adaptability of
People towards Fire Safety

Arun Paul

Age : 23
Graduation : B. E./B.Tech
Work Exp : Fresher
Minor : Operations

**Hariharan Ramanathan**

Age : 25
Graduation : B.E./ B. Tech
Work Exp : HCL Tech
(22 Months)
Minor : Operations

Summer Internship :
Whirlpool India Ltd
Project Title :
Market Mapping of Induction Cook
Tops in Chennai

**Jerry Bhadran**

Age : 22
 Graduation : BBA
 Work Exp : Fresher
 Minor : Operations

Summer Internship :
 PEPSICO India

Project Title :
 A Study on Hub and Spoke Model in
 Distribution Channels of PepsiCo

Summer Internship :
 Shoppers Stop
 Project Title :
 Catchment Study and Environmental
 Analysis of Shoppers Stop

J Jerry Pragash Christo

Age : 24
 Graduation : B.E./ B. Tech
 Work Exp : Information
 Dynamics Pvt Ltd (13 Months)
 Minor : Finance

**Jijith Johnson**

Age : 24
 Graduation : B.A. Hons
 Work Exp : Fresher
 Minor : Operations

Summer Internship :
 Vodafone Business Service

Project Title :
 Identification of SME's in Ernakulam and
 Finding Out the Scope for Vodafone

Summer Internship :
 Randstad India Ltd
 Project Title :
 Understanding the Need of Contract
 Staffing in the IT Industry

Kumar Rajan

Age : 26
 Graduation : BA
 Work Exp : Innovine India Pvt Ltd
 (30 Months)
 Minor : HR

**Lajeesh Pillai**

Age : 29
 Graduation : B.Sc (H & Ha)
 Work Exp : IRCTC (57 Months)
 Minor : Operations

Summer Internship :
 Whirlpool India
 Project Title :
 Planogram Implementation and
 Monitoring in Stores Across Central
 and Navi Mumbai

Summer Internship :
 Whirlpool
 Project Title :
 Planogram Implementation &
 Monitoring in Western Mumbai

Maharghya Basu Roy

Age : 23
 Graduation : B.E./ B. Tech
 Work Exp : Prolific Systems &
 Technologies Pvt Ltd (8 Months)
 Minor : Operations



MARKETING

Summer Internship :
IBS Software Services
Project Title :
Effective Marketing Strategies of a
Software Product Company in the PSS
Domain of the Aviation Sector

Maria Boben Chemmanam
Age : 24
Graduation : B.E./ B. Tech
Work Exp : Fresher
Minor : Operations



Nithya U
Age : 21
Graduation : BBA
Work Exp : Fresher
Minor : Operations

Summer Internship :
KONE Elevator India Private Limited
Project Title :
A Study on Increasing Lead
Generation & Brand Awareness
through Social Media & Digital
Marketing for KONE

Summer Internship :
Cyber Media Research India Ltd.
Project Title :
Marketing Channels of Smart
Devices in India

Shodhan S Shetty
Age : 25
Graduation : B.E./ B. Tech
Work Exp : Desert Group
(8 Months)
Minor : Operations



G Sravanthi
Age : 22
Graduation : B.E./ B. Tech
Work Exp : Fresher
Minor : Operations

Summer Internship :
Solutions Infini Technologies (India)
Pvt Limited
Project Title :
Messaging and Social Media – A
New Era in Advertising

Summer Internship :
Kerala Solvent Extractions
Extraction Ltd.
Project Title :
Working Capital Management of
Kerala Solvent Extractions Ltd

Thomas Mundassery
Age : 22
Graduation : B.Com
Work Exp : Fresher
Minor : Finance



Jampana Vasavi Krishna
Age : 22
Graduation : B.E./ B.Tech
Work Exp : Fresher
Minor : HR

Summer Internship :
Nissan Motors India Pvt.Ltd
(NMIPL), Chennai
Project Title :
Human Resource Information
Systems (HRIS)

STUDENT PROFILES

Value Procurement Projects
Analysis
Management Systems Resources Contract Productions
Lean Just In Time Materials
Operations Prototypes
Business Process
Assemblies Feasibility Capacity
Reengineering Planning Performance Processes Structure Vendors
Proposal Control
Quality

**Anie Jacob**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : IBS Software
 Services Pvt. Ltd. (22 Months)
 Minor : NA

Summer Internship :
 Malabar Cements Ltd.

Project Title :
 Optimization of Outbound Logistics

Summer Internship :
 Gabriel India Pvt Ltd
 Project Title :
 Supply Chain Performance Metrics,
 A Study at Gabriel India Pvt Ltd

Anshul Jain

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : IBM India Pvt. Ltd.
 (35 Months)
 Minor : Marketing

**Awadhoot Raghunath Apte**

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : Eaton Technologies
 Ltd (43 Months)
 Minor : Finance

Summer Internship :
 Tata Motors Pvt. Ltd.

Project Title :
 Process Improvement at Winger
 Assembly Line to improve Shower
 Test Performance of Vehicle

Summer Internship :
 Ezzoft Technologies
 Project Title :
 User Experience Analysis and
 Improvements to User Experience of
 Dentique Software

Josy John

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : CTS India Pvt. Ltd.
 (20 Months)
 Minor : Finance

**Karthik Selvam**

Age : 27
 Graduation : B.E / B.Tech
 Work Exp : Syntel (33 Months)
 Minor : Finance

Summer Internship :
 BEL

Project Title :
 Study of ERP - SAP and Analysis
 of Service Management Process in
 Information Systems

Summer Internship :
 Philips India Ltd.
 Project Title :
 Study on Transit Breakages / Damages
 to South RDC and Recommendations to
 Minimize the Damages

Neha R

Age : 26
 Graduation : B.E / B.Tech
 Work Exp : Tata Consultancy
 Services (33 Months)
 Minor : Finance



Summer Internship :
ITC Hotels
Project Title :
Study on Supply Chain Process
for Cost Control in ITC Gardenia

Palack Waneey

Age : 25
Graduation : B.E / B.Tech
Work Exp : SGSITS
(11 Months)
Minor : HR


Ramakrishna Anish Damerla

Age : 24
Graduation : B.E / B.Tech
Work Exp : Tata Consultancy
Services (22 Months)
Minor : Marketing

Summer Internship :
Visakhapatnam Steel Plant
Project Title :
Study of Supply Chain
Management in Vizag Steel Plant

Summer Internship :
Ezzoft Technologies
Project Title :
Formulate An Effective Automate
Process for CRM

Ramakrishnan Easwaran

Age : 25
Graduation : B.E./ B.Tech
Work Exp : Infosys
Technologies Ltd (35 Months)
Minor : Finance


Rohit Sahasranaman

Age : 26
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Marketing

Summer Internship :
Forbes Marshall Pvt Ltd
Project Title :
Improvement of Logistics
at Forbes Marshall

Summer Internship :
Aurobindo Pharma Ltd
Project Title :
Study of the Process of Export Logistics

Sai Swetha Chadalawada

Age : 23
Graduation : B.E / B.Tech
Work Exp : Fresher
Minor : Finance


Sanjay Santhanagopalan

Age : 26
Graduation : B.E / B.Tech
Work Exp : HCL Technologies
(47 Months)
Minor : Finance

Summer Internship :
Ezzoft Technologies
Project Title :
Data Mining and Analysis of User
Medical Data in Health Card

**Siddhartha Chitrapu**

Age : 23
 Graduation : B.E / B.Tech
 Work Exp : Fresher
 Minor : Finance

Summer Internship :
 AGS Transact Technologies Ltd.
 Project Title :
 Business Process Mapping
 to SAP

Summer Internship :
 Essar Steel India Ltd
 Project Title :
 Study on Turnaround Time & Slag
 Formation at Different Phases

Uddipta Kumar Basu

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : Hindustan National
 Glass (11 Months)
 Minor : Marketing

**Vijay Ramamoorthy**

Age : 25
 Graduation : B.E / B.Tech
 Work Exp : CTS India Pvt. Ltd.
 (27 Months)
 Minor : Finance

Summer Internship :
 CavinKare
 Project Title :
 Cost Reduction in Logistics Operations



**Jose Shaji Erinjeru**

Age : 23
 Graduation : B.E./ B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 The Times of India
 Project Title :
 Downtime Analysis
 and Calculation of OEE

Summer Internship :
 Apollo Tyres
 Project Title :
 Effectiveness of preventive
 maintenance in critical equipment

Justine Thomachan

Age : 26
 Graduation : B.E./ B.Tech
 Work Exp : A.B. Mauri India
 Pvt. Ltd. (24 Months)
 Minor : Marketing

**Payal Sadhwani**

Age : 22
 Graduation : B.E./ B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 Future Group (Big Bazaar)
 Project Title :
 Re-design of Big Bazaar to Increase
 its Operational Capacity

Summer Internship :
 Sesa Sterlite Limited
 Project Title :
 Coal Supply Chain Management in
 IPP of Sesa Sterlite Limited

Prasanna Kumar Rout

Age : 27
 Graduation : B.Sc.
 Work Exp : Vedanta (61 Months)
 Minor : Marketing

**Praveena Dileepan**

Age : 24
 Graduation : B.E./ B.Tech
 Work Exp : Fresher
 Minor : Marketing

Summer Internship :
 NTPC Ltd.
 Project Title :
 Inventory Management in NTPC

Summer Internship :
 Bosch Limited
 Project Title :
 Optimization of Fine Measurement
 Services

Santosh Kumar Padmanabhan

Age : 25
 Graduation : B.E./ B.Tech
 Work Exp : Weir Minerals
 (17 months)
 Minor : Marketing



OPERATIONS

Summer Internship :
Purple Squirrel Eduventures Pvt. Ltd.
Project Title :
A study on Social Media Marketing
Employed on Start-ups

Srinivas Nag Mandali

Age : 24
Graduation : B.E./ B.Tech
Work Exp : Genesys
International Ltd (10 Months)
Minor : HR

**Sunil Kumar Gupta**

Age : 26
Graduation : B.Sc.
Work Exp : Vedanta
(60 Months)
Minor : Marketing

Summer Internship :
Hindalco Industries Limited
Project Title :
Inventory Management In Hindalco
Industries Ltd.



2012-15 PROFILES



Amit Kumar

Age : 27
Graduation : B. Pharm
Work Exp : Johnson & Johnson Pvt.
Ltd. (5 Months)
Major: Marketing

Summer Internship :
Value Edge Research Pvt. Ltd.

Project Title :
Call Compliance Analysis

Summer Internship :
Moserbaer
Project Title :
Strategy Formulation for Moser Baer in
Photography Segment

Anuraag Kalita

Age : 27
Graduation : B.E / B. Tech
Work Exp : VoIP Net Technologies
(13 Months)
Major : Marketing



Rohit P

Age : 24
Graduation : B.E / B. Tech
Work Exp : Fresher
Major: Marketing

Summer Internship :
Pricol

Project Title :
After Marketing Analysis of Pricol
Automotive Parts

Summer Internship :
Tata Consulting Engineers
Project Title :
Internal Survey on Employee
Satisfaction

Suvam Seal

Age : 26
Graduation : B.E / B. Tech
Work Exp : Fresher
Major : Marketing

